

PolioPlus Subcommittee District Chair

At the request of TRF Trustees and RI Board of Directors, the 1995 Council on Legislation passed a resolution that reaffirmed Rotary's commitment to polio eradication and made it a "priority of the highest order" for Rotary clubs and districts. The Trustees have asked each district to appoint a PolioPlus Subcommittee Chair under the District Rotary Foundation Committee (DRFC). In addition, the Trustees and RI Board encourage each Rotary Club to appoint a PolioPlus committee, similar to the district PolioPlus subcommittee. The Trustees hope this structure will encourage more participation in PolioPlus activities by a broader range of Rotarians.

The district PolioPlus subcommittee is responsible for supporting Rotary's commitment to polio eradication and encouraging Rotarians to participate in PolioPlus and Rotary's US\$200 Million Challenge activities. The focus of each district PolioPlus subcommittee will vary because of the presence or absence of polio cases in the district and the district's and nation's stage in the polio eradication process.

Qualifications of Members

Preference should be given to individuals with club-level experience in the PolioPlus program, in addition to the minimum qualifications recommended in the District Leadership Plan.

At least three district Rotarians should serve on the PolioPlus subcommittee, with at least one member in a professionally relevant field (e.g., public health, marketing, transportation, fund development). Appointments should be on a multi-year, to ensure continuity. District subcommittees should coordinate closely with the appropriate national PolioPlus committee and Zone Challenge Coordinator.

Duties and Responsibilities

- Encourage all clubs in the district to participate in at least one PolioPlus activity that supports the promotion of polio eradication.
- Encourage all clubs to set their annual goal for Rotary's US\$200 Million Challenge.
- Support polio eradication by personally contributing to Rotary's US\$200 Million Challenge.
- Work with District Governor and District Rotary Foundation Chair to determine the distribution of DDF. Encourage the District to allocate 20% of their DDF to the Challenge in each program year through 2012.
- Publicize achievement towards the goal monthly; provide regular updates to all clubs on progress being made toward their goals.
- Respond to inquiries from clubs about the District Polio Challenge Report.
- Promote special giving opportunities such as challenge/leverage gifts, corporate matching gifts and corporate and community support of TRF to maximize potential of Rotarians' contributions,
- Work with the DRFC, district public relations subcommittee, and district governor to assure appropriate public recognition of exemplary club and district polio fundraisers.
- Request the governor to place PolioPlus and Rotary's US\$200 Million Challenge on the district conference agenda. Assist the governor-elect and district trainer in presenting PolioPlus and Rotary's US\$200 Million Challenge at the district assembly and presidents-elect training seminar.
- Work with clubs to ensure that they have planned their fundraiser to support Rotary's US\$200 Million Challenge.
- Encourage clubs to sign-up for the End Polio Now Newsletter on www.rotary.org. The newsletter will allow them to stay up to date about the latest efforts in eradicating polio.

- Encourage Rotarians and non-Rotarians to visit www.rotary.org/endpolio This site has been created to encourage the general public to participate and support Rotary's efforts to eradicate polio. Include a link to this site on your District and Club websites!
- Encourage the Family of Rotary (e.g. Foundation Alumni, Alumni Associations, Rotary Fellowships, Rotary Action Groups) to participate in the Challenge through their own fundraising efforts.
- Work with clubs to identify potential major donors, corporations, and foundations who would be interested in supporting the eradication of polio.
- Encourage Rotarians, the family of Rotary, and the general public to join the End Polio Now Cause page on Facebook.
- Encourage Rotarians, the family of Rotary, and the general public to be "friends" with our MySpace and LinkedIn pages.