

Annual Programs Fund Challenge Gift Examples



Individual Match Challenge Gift

A donor promises a centennial Major Challenge Gift to the Annual Programs Fund in 2004-05 with the stipulation that the full amount will be given only if it is matched by unrestricted contributions from other Rotarians in the club or district before 30 May 2005.

Example: A club wants to achieve its Annual Giving Goal for the centennial year of US\$50,000. A donor agrees to provide a one-to-one match, up to \$25,000, as a Challenge to Rotarians who did not contribute last year to the Annual Programs Fund. The Challenge could result in \$50,000 for the Annual Programs Fund to make possible humanitarian and educational programs that serve the needs of people around the world.

Club or District Foundation Challenge Gift

Clubs and districts that have private charitable foundations may want to create a Foundation Challenge that would contribute US\$1 to the Annual Programs Fund for every \$2 contributed to the Annual Programs Fund by an individual Rotarian in the club or district up to a specified amount.

Smaller Rotary Club Challenge Gift

Rotarians in small clubs may wish to offer a Challenge Gift in a smaller amount, such as US\$5,000. For every Rotarian who contributes \$100 to become a new Rotary Foundation Sustaining Member, the Challenge Donor in the club would match the contribution with \$100.

continued on back page

EVERY
ROTARIAN
EVERY
YEAR

The Rotary Foundation of Rotary International
everyrotarianeveryyear@rotaryintl.org
EN
www.rotary.org

Annual Programs Fund Challenge Gift Examples

continued

Recognition Point Match Challenge Gift

A Rotarian agrees to contribute US\$10,000 to the Annual Programs Fund and offers to allocate the 10,000 in Recognition Points as a Challenge to club members to reach the next level of Paul Harris Fellow Recognition.

Example 1: A club member contributes US\$500. The Challenge Donor matches this gift with a transfer of \$500 in Recognition Points to the club member, enabling the member to become a Paul Harris Fellow or to name someone else a Paul Harris Fellow. The Challenge Donor's club would be responsible for handling the transfer of the recognition points.

Example 2: To encourage every Rotarian to contribute every year, clubs and districts may choose to use their available Foundation Recognition Points to match Rotarians' gifts to the Annual Programs Fund.

EVERY
ROTARIAN
EVERY
YEAR

The Rotary Foundation of Rotary International
everyrotarianeveryyear@rotaryintl.org

EN

www.rotary.org