

# 2005-06 Presidential Citation



Rotary International  
One Rotary Center  
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Evanston, IL 60201-3698 USA  
[www.rotary.org](http://www.rotary.org)



## SERVICE Above Self

**Carl-Wilhelm Stenhammar**  
President



**Dear club presidents:**

As we begin Rotary's second century of service, I challenge Rotarians to move forward with a renewed commitment to Rotary's historical ideals. Using the concept of *Service Above Self* as a base, I ask each Rotary club to conduct meaningful activities and service projects to strengthen Rotarians and their vocational and personal ethics, the club, the community, and our world.

The work of a Rotary club is in the hands of its members, and it is through hands-on service and active participation by each Rotarian in the club that our work is meaningful and successful. This year's citation reinforces this message by focusing on participation, planning, and quality service.

To qualify for a citation, I ask that your club ***complete the membership goal and one activity from four of the five categories listed in this brochure*** between 1 July 2005 and 1 April 2006. To fully reflect the ideal of *Service Above Self* by every Rotarian in the club, the quality of the activities

undertaken should be commensurate with the number of Rotarians in the club and their abilities, interests, and skills. Once your club has met this challenge, please complete the certification form and submit it to your district governor, who must forward the signed form to RI ***no later than 15 April 2006.***

By participating in this Presidential Citation program, your club acknowledges the importance of building on the best of the past while setting a successful course for Rotary's second century of service. I look forward to recognizing your club with the 2005-06 Presidential Citation in recognition of every Rotarian's commitment to and embodiment of the ideal of *Service Above Self*.

Sincerely,

A handwritten signature in blue ink that reads "Carl-Wilhelm Stenhammar".

Carl-Wilhelm Stenhammar  
P r e s i d e n t

## Membership Goal (required)

- Develop and implement a membership recruitment plan to achieve a net increase of one or more members by 1 April 2006.

## Public Image

- Participate in one activity recommended by the 2005-06 Public Image Task Force as indicated on the RI Web site.
- Conduct a club assembly/meeting and implement a plan to promote Rotary within the community.
- Receive significant media coverage of Rotary club events on at least two occasions.
- Place Rotary public service announcements in the newspaper, on the radio, and/or on television.
- Submit nominations to your district governor for consideration for the RI Public Relations Award.

## Club Service

- Ensure that every Rotarian in your club is personally invited to actively participate in club activities this year, whether it be serving on a project committee or taking responsibility for some aspect of club service.

- Recognize a Rotarian in your club who actively participates in the full range of club projects and programs with the Four Avenues of Service Citation for Individual Rotarians.
- Convene a meeting of the club leadership, including incoming officers, to discuss strategic goals for the next three to five years.
- Develop and initiate a new project in support of club service.

## Vocational Service

- Ask each member of your club to share information on Rotary International and on the club's activities with their places of business and/or their professional associations.
- Dedicate at least two club meetings to discussing the enormous potential vocational service can offer for raising the quality of life and upholding the strong ethics and integrity exhibited by Rotarians.
- Conduct a literacy or education project internationally or in your community.
- Develop and initiate a new project in support of vocational service.

## Community Service

- Join together with another local organization to conduct a joint project in which club members contribute to planning and hands-on efforts.
- Conduct a water project in your community.
- Contact local media to publicize Rotary's role in the Global Polio Eradication Initiative.
- Develop and initiate a new project in support of community service that will be carried out by at least half your members.

## International Service

- Increase contributions to The Rotary Foundation Annual Programs Fund, with the goal of meeting or exceeding US\$100 per capita.
- Help the members of your club understand the internationality of Rotary by participating in an international exchange program such as Group Study Exchange, Rotary Friendship Exchange, or Youth Exchange.
- Conduct an international service project in support of water management and sanitation.

- Develop and initiate a new project in support of international service that will be carried out by at least half your members.

### 2005-06

#### Rotaract Presidential Citation

Rotaract clubs may also be recognized for undertaking worthy service activities that demonstrate *Service Above Self*. To qualify for the citation, Rotaract clubs must complete at least three (3) activities from those listed in this brochure — one of which must fall under community service and another under international service. The sponsoring Rotary club president and the RI district governor must sign the Rotaract Presidential Citation Certification Form and submit it to RI World Headquarters no later than 15 April 2006.