

**Membership Development
and Extension Award**

**國際扶輪
社員發展及擴展獎**

國際扶輪第3520地區前總監PDG Dens提供



Rotary International®

社員發展及擴展是扶輪維繫生命的鮮血。我們的扶輪社及國際扶輪這個國際聯合組織要持續保持健全，有賴於我們引進新的合格義工加入我們行列的能力。我們扶運動要成長，也仰靠我們創立新的有效能的扶輪社，滋養這些新社，使它們成長及發展，才能擴展我們服務的範圍。

雖然扶輪擴展的責任常落在地區總監身上，但是我們每一個人必須分擔此一責任，不斷推薦合格的新社員。這是享受社員資格的特權後所應盡的義務。

世上應該沒有什麼比得上與他人分享扶輪來得更更有收穫；但是國際扶輪現在又另外提供一種獎勵。理事會已制定「**國際扶輪社員發展及擴展獎**」(RI Membership Development and Extension Award)計劃，內容包括激勵就有扶輪社社員人數的成長、防止扶輪社社員流失、及成立新社。地區達成或超過自己訂定的社員人數目標者也會受到表彰。計劃綱要如下：

準則

目標

地區總監當選人應與地區內各扶輪社即將就任的社長項立新年度社員人數成長目標。總監當選人與於舉行社長當選人訓練會中與各社長當選人討論扶輪社社員成長之重要性，並要求每一個社長當選人訂立自己扶輪社的社員成長目標(淨增加百分率)。此一地區目標即是地區內全部扶輪社的社員淨增加百分率，加上預定在年度內增加的新社社數。

Membership development and extension are the lifeblood of Rotary. The continued health of our clubs and international association depends on our ability to bring new, qualified volunteers into our ranks. The growth of our movement depends on extending our mantle of service by creating new, effective Rotary clubs and nurturing their growth and development.

While the responsibility for Rotary extension falls to the district governor, the ongoing need to propose qualified new members is a responsibility shared by each of us. It is an obligation borne from the privilege of membership.

Nothing should be more rewarding than sharing Rotary with another; however, the RI Board is offering an additional incentive. The Board of Directors has established the RI Membership Development and Extension Award program, which includes incentives for membership growth in existing clubs, retention of current club members, and the establishment of new clubs. Districts that meet or exceed their membership goal also receive recognition. The program is outlined below.

Guidelines

Goals

District governors-elect are asked to work with their incoming club presidents to establish membership goals for the next Rotary year. Governors-elect are asked to schedule time during their Presidentselect Training Seminar to discuss the importance of membership growth with their incoming club presidents and ask each of them to establish a membership goal (net percentage increase) for their club. Each governor-elect announces the collective district membership goal at the district assembly. This district goal represents the targeted net percentage increase in all the clubs, plus the number of new clubs to be established during the year.

時間

國際扶輪社員發展及擴展獎計劃時間每年定為 7 月 1 日至 5 月 15 日。

- 地區總監當選人應於 7 月 1 日以前向國際扶輪報告各該地區的社員成長目標。
- 每一地區之起始社員人數，係依據國際扶輪每年 9 月 30 日以前收到各社寄交的 7 月份半年報告表為準(依據 1996 年 11 月份理事會 160 號決議案)。

表彰

在 5 月 15 日以後，每一地區總監應向國際扶輪報告以下各項資訊：

- 地區內扶輪社成長比率(百分比)最高的扶輪社。
- 地區內引進新社員最多的扶輪社。
- 地區內防止社員流失比率(百分比)最高的扶輪社。
- 輔導成立新社的扶輪社。

這些扶輪社的每一社都將獲得由國際扶輪社長親筆簽名的獎狀乙份。此外，在 5 月 15 日以前達成或超過其社員成長目標之地區，其總監將由國際扶輪社長頒給特別地區社員擴展獎乙份

倡導

國際扶輪全年度透過各種國際扶輪出版物包括「扶輪世界」報、「英文扶輪月刊」、「全球扶輪社活動報導」、及「國際扶輪網站」倡辦此一獎勵計劃。地區總監應透過總監月報及公式訪問但導此項計劃。

Time Frame

The time frame for the annual RI Membership Development and Extension Award program is 1 July-15 May.

- The governors-elect are asked to report their districts' goals to RI by 1 July.
- Each district's starting membership figure is based on their clubs' July semiannual report forms received at RI by 30 September each year (in accordance with Board decision 160, November 1996).

Recognition

After 15 May, each district governor is asked to report the following information to RI:

- The club in the district with the highest growth rate (percentage)
- The club in the district that inducted the most new members
- The club in the district with the highest retention rate (percentage)
- Clubs that sponsored a new club

Each of these clubs receives a recognition certificate signed by the RI president. In addition, governors of districts that meet or exceed their membership goals by 15 May receive special district membership recognition from the RI president.

Promotion

RI promotes this award throughout the year in all RI publications, including the *Rotary World* newspaper, THE ROTARIAN magazine, the *Rotary News Basket*, and the RI Web site. District governors are asked to promote this award through their monthly letters and official club visits.



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